



Web Design & Virtual Assistant Services

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GETTING STARTED – A NEW WEB SITE

1. What is the purpose of your web site? (Advertising for a service you provide; selling products; providing information?)
2. Do you already have a domain name for your site? If so, what is it and who is it registered with?
3. If you do not currently have a domain name, please list your choices. If you need help in determining whether or not a domain name is available, please visit: www.instantdomainsearch.com.
4. Do you have a logo or any other marketing materials that you would like incorporated into your site?
5. Do you currently have any preference for the layout and color schemes for your site?

6. List three sites you visually like (they don't have to be in the same business category as yours).

- a.
- b.
- c.

7. List three sites that would be considered competitors of yours.

- a.
- b.
- c.

8. Will you be submitting the content (text) for your site or do you need that to be written for you?

9. What date do you want/need your site to be completed and launched?

10. Please provide additional information that will help us better understand any specific requests or requirements you have regarding your web site.